

WINE & SPIRIT

uscita

luglio
2002



THE
INTERNATIONAL
COMPETITION

Piero Coppo
Coppo S.R.L
Via Alba 68
14053 Canelli AT

Italy

Dear Piero Coppo



CONGRATULATIONS!

As you are no doubt aware results for the 2002 Competition were initially released at our Showcase event on 2nd July and are now available on our web site: www.iwsc.net. I am very pleased to confirm your awards in the 2002 International Wine and Spirit Competition, as follows:

Coppo Pomorosso 2000

Award: **Silver** Tasting Category: **Barbera D'Asti DOC - Piedmont**

Winning an award at the IWSC is difficult as we not only operate the 'olympic' principal but also analyse all our winners. It is therefore a great compliment to all involved in the creation of the product. It is also a great opportunity to promote your success to customers and/or potential customers.

Enclosed is your winner's pack designed to help you make the most of your IWSC award containing:

1. Your certificate/s.
2. Marketing information.
3. An order form for the purchase of bottle stickers.
4. Priority booking form for awards presentation banquet: an exclusive opportunity for winners to reserve their places early for this over subscribed event.
5. Advance advertising booking form for 2002 IWSC awards special issues to be published by Harpers Wine and Spirit magazine, to promote your success in the Competition.

Awards Presentations

The awards presentation banquet takes place on Tuesday 29 October at the City of London Guildhall. This year it was decided to release short lists for the following awards at the Showcase and announce the winners on the evening of the Banquet: